



ASK AN EXPERT
Entrepreneurial Expertise

ARE YOU AN EXPERT?

Ask an Expert is a special feature on the HubNS.ca where entrepreneurs like you have a chance to answer some frequently asked questions and maybe even dispel some myths about your field of expertise!

By becoming one of our "Ask an Expert" partners, you will;

- Have **EXCLUSIVITY*** of your business category!
- Position yourself as an expert all while assisting other entrepreneurs
- Expand your client base through a new audience
- Cover a range of topics through storytelling / content
- Connect with our audience and gather content topics relevant to them through our "Questions for the Expert" submission form

Worried you are not a writer?

Our team at CEED is happy to assist you throughout the process. The key is to keep it realistic and simplistic while providing entrepreneurs with real-time, relevant content that will inform their business decisions and point them in the right direction.

Ready to be an Expert? Here is what we are asking you to commit to

Your article should include the following:

- A lead photo
- 800 - 1200 words
- Optional photos/videos throughout
- Optional external links
- A headshot of the Author
- Short biography about the author
(your background, about your business and links to your website)
- A copy of your business logo

Commitment options:

- Minimum - 1 article/month for 3 months consecutively
(we will rotate other experts in your category throughout the rest of the year)

OR

- 1 article/month for 12 months
- **INCLUDES** free tower ad space on the HubNS.ca for 1 month of your choosing

Additional options or schedule can be discussed by emailing plehr@ceed.ca

Interested?

Be sure to click the link below, fill out the form and we will be in touch! Don't wait too long or your business category may be spoken for!

[BECOME A HUBNS.CA EXPERT](#)



Connecting you with the entrepreneurial community

Join our virtual platform by creating an account in the HubNS powered by Startup Space