CEED

Centre for Entrepreneurship Education and Development

ENTREPRENEURIAL, CREATIVE AND HANDS-ON LEARNING

CEED Education offers experiential workshops in classrooms across Nova Scotia engaging students from grade 4 to 12. Workshops are designed to introduce entrepreneurial thinking and expose students to entrepreneurship and the multitudes of applications and opportunities it offers.

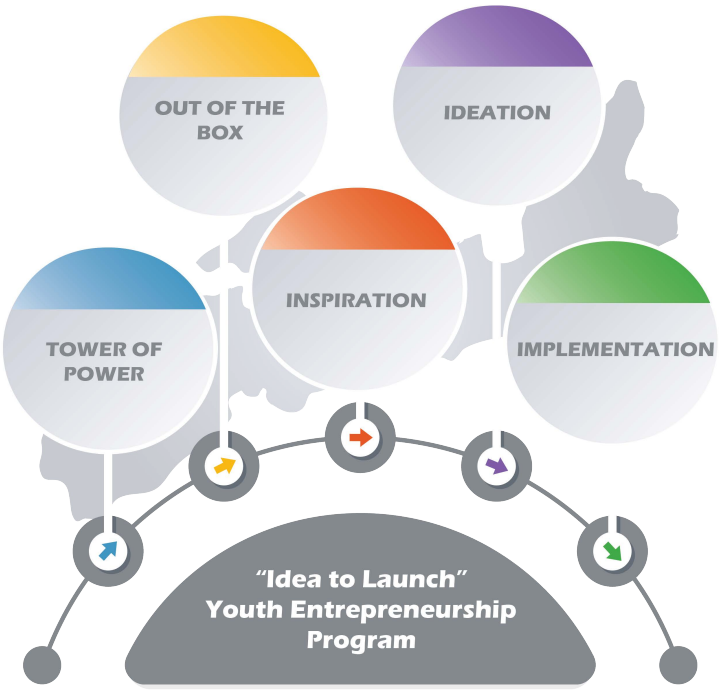
Our programs can be open-ended or framed within the course content. Teachers have the choice of several different workshops and programs that they can bring to their classroom ranging from one 50-75 minute workshop to series that include multiple sessions over a span of several weeks.

The Envelope Challenge

The Envelope Challenge is an innovative and experiential program that spans a period of a few weeks and takes students from business concept to creation and implementation. Core competencies in innovation, critical thinking, risk taking, leadership and teamwork are fostered and often showcased by students as they run small ventures and learn first-hand about the ins and outs of running their own enterprise.

- Session I: Introduction to Entrepreneurship and Ideation
- Session II: Business Plan, Design Thinking, Customer Survey
- Session III: Marketing
- Session IV: Elevator Pitch
- Session V: Pitch Competition

Idea to Launch



Tower of Power

Work as a team to plan, design, and build a free standing tower out of supplies 'purchased' from the 'store'. Students are faced with challenges that they learn to overcome as a team. The objective of the workshop is to build the tallest tower while spending the least amount of money, helping participants realize that they have entrepreneurial skills and that communication is a key to success.

Out of the Box

Work as a team to plan, design, and build a prototype of a new invention, product or service. Students must think like entrepreneurs – outside the box – and come up with something new! Similar to everyday entrepreneurs, you will develop a business concept from scratch, implement the four Ps of marketing, create a prototype, and deliver a Dragon's Den style pitch. You're never too old to think outside the box!

Idea Generation

Introduce entrepreneurship into your classroom with Idea Generation. Spark students' inner entrepreneur through this hands-on and interactive workshop where students create a new product or service and pitch their idea.

Design Thinking Series

The Design Thinking series guides students through a creative process to identify real-world problems, understand these challenges, and then begin creating meaningful solutions for these issues.

- **I Inspiration + Understanding the Problem**
- **II Empathizing + Exploring**
- **III Ideation + Implementation**
- **IV Evaluate + Evolve**

Financial Literacy Series

Delivered by certified financial literacy trainers, CEED's Financial Literacy workshops offers up to 12 hours of content available on topics such as: exploring relationships with money; income and taxes; budgeting and saving; banking; understanding debt, credit, and credit reporting; and consumerism.

- **Financial Literacy I**: Explore personal values and feelings about money and how to utilize sound financial management practices and habits.
- **Financial Literacy 2**: Practice personal financial goal setting and learn how to benefit from a compound interest and differentiates between needs and wants.
- **Financial Literacy 3**: Investigate advertising techniques in order to be more critical consumer.

To book CEED in your classroom, complete the form below and email it to info@ceed.ca today!

(902) 421-2333 ext. 7404
info@ceed.ca

CEED Centre for Entrepreneurship Education and Development

Entrepreneurship Education Workshop Requests

A. Teacher Information

Name: _____

E-mail: _____

Phone: _____

Grade Level: _____

B. School Information

Name: _____

Address: _____

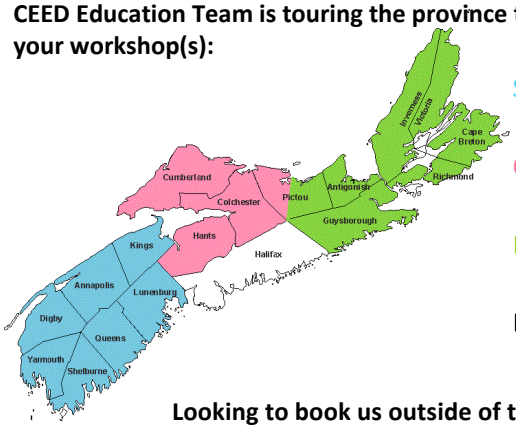
Phone: _____

Number of Participants: _____

C. Which workshops/programs are you interested in booking?

- ☐ Envelope Challenge Series (I, II, III, IV, V)
- ☐ Financial Literacy Series (I, II, III)
- ☐ Educators Professional Development Session
- ☐ Other: _____
- ☐ Tower of Power
- ☐ Idea Generation
- ☐ Out of the Box Factory
- ☐ Design Thinking Series (I, II, III, IV)

CEED Education Team is touring the province throughout the school year. Find out when we are in your region to book your workshop(s):



South Region: September 25-29, October 30-November 3, December 4-8, February 5-9, March 19-23, April 23-27

Central Region: October 2-6, November 6-10, January 8-12, February 12-16, March 26-29, April 30- May 4

North Region: October 10-13, November 14-17, January 15-19, February 20-23, April 3-6, May 7-11

Halifax Region: October 16-20, November 20-24, January 22-26, February 26-March 2, April 9-13, May 14-25

Looking to book us outside of these dates?
Complete your preferences below and we will try our best to meet your needs!

D. Preferred Date & Time:

Week of: _____ ☐ Monday ☐ Tuesday ☐ Wednesday ☐ Thursday ☐ Friday

☐ Morning ☐ Afternoon ☐ Evening

How did you hear about CEED?

☐ CEED Email ☐ Online / Social Media ☐ Through a friend / business ☐ Other: _____

Have you ever worked with CEED?

☐ Yes ☐ No When? _____

Would you like updates on upcoming events and opportunities?

☐ Yes ☐ No

Comments and Questions:

*Please return this completed form by email to info@ceed.ca

CEED.CA
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